



Gustav Henningburg
President
Gustav Henningburg Associates, Inc.
and
Annngus Communications, Inc.

GUSTAV HENNINGBURG, President of Gustav Henningburg Associates, Inc., and Annngus Communications has received wide recognition for a distinguished career encompassing civil rights, community leadership, urban affairs, higher education, public affairs and television journalism. He has been cited repeatedly by leaders in the public and private sectors and the media for extraordinary service to society.

At Gustav Henningburg Associates, Henningburg has assembled a talented group of professionals who provide consultation services in areas of communications, public policy development, affirmative action -- with special expertise in the construction industry -- conflict mediation and lobbying.

Annngus Communications was formed by Henningburg in 1960, and provides a broad range of communications services including advertising and public relations.

Through his companies, Henningburg has served as a consultant to such corporations as Marriott Hotels, Hariz Mountain Industries, Henderson Industries, City National Bank, Continental Airlines, Chemical Waste Management, Newport Development Corporation, Major League Food Service and the Port Authority of New York and New Jersey, among others.

In 1987, Henningburg was appointed by the Governor of New Jersey to serve as a Commissioner of the New Jersey Sports and Exhibition Authority. In 1986, he served as Chairman of Newark Mayor-elect Sharpe James' Transition Office.

Henningburg has received honorary doctorates from the University of Medicine and Dentistry of New Jersey, Ramapo College and Rutgers University. He has been honored by Fairleigh Dickinson University and his alma mater, Hampton University. He was the first "Victoria Fellow in Contemporary Issues" at Rutgers and he has lectured for the Harvard Business School, Cornell and Stanford Universities, the National School Boards Association, Andover and Newark Academies, and the New Jersey Association of Black Educators.

In addition to serving as Chairman of the New Jersey Committee to Study the Governance of New Jersey's County Colleges, he was the Chairman of the New Jersey Educational Opportunity Fund during the first ten years of the program.

In a parallel career, Henningburg has served as host of the WNBC-TV award winning public affairs program "Positively Black" since 1972. In January 1990, the program began its 20th

consecutive year, making it the longest running public affairs program ever produced by WNBC-TV.

For two years Henningburg served as Senior Correspondent on *New Jersey Nightly News*, produced by New Jersey Public Television. It was during this time that he received the National Urban Coalition's Urban Journalism Award for his television commentaries on the problems of the cities. He was also honored by the New Jersey Bar Association for his coverage of the first televised courtroom trial in New Jersey history.

Prior to establishing his consulting firms in 1960, Henningburg served as President and Chief Executive Officer of the Greater Newark Urban Coalition for 12 years. In this position, he developed the "Newark Plan" in 1972, which provided training and employment for hundreds of African American and Hispanic construction workers. This plan became the model later adopted by the State of New Jersey, and has been widely hailed as the most effective construction affirmative action plan in America.

In 1974, Henningburg mediated the settlement of the nation's longest public housing rent strike at Newark's Stella Wright Homes, leading a federal judge to comment that his "credibility and his quiet, effective leadership brought order out of chaos, and produced solutions where many thought none existed." The Greater Newark Chamber of Commerce *Metro Magazine* described Henningburg as a "communicator, advocate and idea giver of extraordinary skill." He has been described by three former governors of New Jersey as one of the Garden State's most important citizens.

In 1987, the Governor of New Jersey awarded Henningburg the first Alice Paul Humanitarian Award, considered the highest honor the State of New Jersey can bestow upon a civilian.

Before coming to the Newark Urban Coalition as its first president in 1968, Henningburg served as assistant to the president of the NAACP Legal Defense and Educational Fund for five years. He also served as vice president of Harold L. Oram, Inc., a fund raising and public relations firm, and for five years as Director of Alumni Affairs for the United Negro College Fund.

Henningburg was born at Tuskegee Institute, Alabama, where his father taught. He grew up in North Carolina, and his family moved to New York during his senior year in high school. He graduated from Hampton University, in 1950.